

# CORPORATE SOCIAL RESPONSIBILITY STATEMENT

The NTA, as state agency mandated to administer and regulate the Philippine tobacco industry, is committed to:

## STAKEHOLDERS:

1. Maintain open communication lines with industry sectors/stakeholders; continue with the consultative conferences/dialogues for immediate discussion and resolution/action-taking of concerns and issues, as they occur; and, continue to nurture harmonious, synergistic relationship among them to facilitate achievement of vision and goals for industry's development;
2. Grant scholarship to at least 500 deserving children/dependents of the tobacco farmers, every year;
3. Continue to promote the development of dynamic rural community/cooperative enterprises and other livelihood activities for the tobacco farmers;
4. Give recognition and incentives to tobacco farmers who demonstrated excellence, innovations and/or achieved breakthroughs in the production, postharvest and marketing practices, through the "Tobacco Grower of the Year" contest.

## ENVIRONMENT:

5. Develop and promote green/environment-friendly technologies in the production and processing of tobacco leaf and products; and
6. Continue to contribute to the restoration of ecological integrity of the tobacco growing regions, through its Synchronized Tree Planting Day, targeting to plant no less than 1,000,000 trees a year; and, to implement the KahuyangPangkabuhayan at Pangkalikasan (livelihood tree/bamboo planting project) to ensure adequate provision for fuelwood energy and other curing resources needs for the tobacco industry in the future.

## EMPLOYEES:

7. Provide conducive working atmosphere – with safe/healthy working condition, adequate techno-physical facilities, high achievement motivation for employees where their contribution to the achievement of organizational performance/objectives/growth is recognized and rewarded; and, where equal opportunities for career/professional advancement are provided for all, without discrimination against gender, physical disability, ethnicity, religion, and political affiliation.

The NTA will continually review its Corporate Social Responsibility Statement to introduce enhancement as may be necessary with the continuing developmental changes in the industry and the needs, priorities and aspirations of the stakeholders.