



**MEMORANDUM CIRCULAR NO. 001, SERIES OF 2022**

**TO :** ALL IMPORTERS OF SNUS/NICOTINE POUCH TOBACCO

**SUBJECT :** AMENDMENT OF PARAGRAPHS A.1.2 AND B.1.2, NUMBER 3, SECTION 5 OF MEMORANDUM CIRCULAR NO. 002, SERIES OF 2020, REVISING THE MONITORING, REGULATION AND/OR EVALUATION FEE FOR SNUS/NICOTINE POUCH TOBACCO PRODUCT

**DATE :** 15 AUGUST 2022

WHEREAS, pursuant to its mandate to regulate the tobacco industry, the National Tobacco Administration (NTA) issued the Rules and Regulations Governing the Importation, Exportation and Transshipment of Tobacco Leaf, Tobacco Products and Other Tobacco Related Materials, Ingredients and Spare Parts.

WHEREAS, pursuant to Section 5, Number 3, paragraphs a.1.2 and b.1.2 of Memorandum Circular No. 2, Series 2020, the existing monitoring, regulation, supervision and/or evaluation fee for the importation of snus tobacco is PhP0.24 per piece (at an average of 1.08 grams per piece) which is equivalent to the monitoring, regulation, supervision and/or evaluation fee imposed to per piece of cigar (at an average weight of 16.0 grams per piece).

WHEREAS, the average weight of a cigarette is 2.24 grams per piece, with a monitoring, regulation, supervision and/or evaluation fee of PhP0.003, per piece.

NOW, THEREFORE, for and in consideration of the foregoing premises, there is a need for NTA to rationalize the monitoring, regulation and/or evaluation and/or evaluation fee for snus/nicotine pouch from the present PhP0.24/piece to PhP0.003/piece to be more responsive and equitable based on the above premises, and hereby amends Section 5 number 3, paragraphs a.1.2 and b.1.2, to read as follows:

**“a. For Legitimate Local Manufacturers/Traders/Importers Not Buying Locally Grown Leaf Tobacco**

x x x

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|--|----------------|
| <b>a.1.2 Import</b>  |                |
| a. Cigarettes/HTPs   | PhP 30.00/case |
| b. Cigar   | 0.24/pc        |
| c. Snuff/Cheroot/Chewing and the likes                       | 0.24/pc        |
| d. Snus/Nicotine Pouch                                       | 0.003/pc       |
| e. Other Tobacco Related Materials, Supplies and Ingredients | 3.00/kilo”     |

x x x



**b. For Legitimate Local Manufacturers/Traders/Importers Buying Locally Grown Leaf Tobacco**

x x x

**b.1.2 Import**

- |  |                |
|--|----------------|
| a. Cigarettes/HTPs   | PhP 30.00/case |
| b. Cigar/Snuff/Pipe/Chewing and the likes                    | 0.12/pc        |
| c. Snus/Nicotine Pouch                                       | 0.003/pc       |
| d. Other Tobacco Related Materials, Supplies and Ingredients | 0.10/kilo      |

x x x."

**REPEALING/AMENDATORY CLAUSE:**

All memorandum circulars, rules, regulations and guidelines which are inconsistent herewith are hereby amended or repealed accordingly.

**EFFECTIVITY:**

This Memorandum Circular shall take effect fifteen (15) days after its publication in a newspaper of general circulation and filing with the Office of the National Administrative Register (ONAR), U.P. Law Center.

For the guidance and compliance of all concerned.

**APPROVED UNDER BOARD RESOLUTION NO. 2168-2022 DATED 28 JULY 2022.**

**BY AUTHORITY OF THE NTA GOVERNING BOARD:**

**ROBERT VICTOR G. SEARES, JR.**  
Administrator/Chief Executive Officer  
and Vice-Chairman, NTA Governing Board

